Berkeley-Charleston-Dorchester Council of Governments

LOWCOUNTRY RAPID TRANSIT PROJECT

Modern transportation to transform our region.





RULES OF ENGAGEMENT

The project team seeks to incorporate a wide range of stakeholders and members of the public in the project process.

- 1. Please be respectful of other public meeting attendees and their comments and concerns.
- 2. All questions and comments must be pertinent to the meeting topic at hand.
- 3. All solicitations by members of the public must be conducted outside of the public meeting space or in the appropriately designated area.

Thank you for your cooperation.

OPPORTUNITY

to spark a community transformation



COMMUNITY WORKSHOP

Introduction

What is bus rapid transit?

Project Overview

How did we get here and where are we going?

Workshop

What do we want to celebrate?

Open House

This is an opportunity to ask questions to the project team!





POPULATION GROWTH

3x the national average



ROADWAY CONGESTION

We can't widen our way out of traffic problems



VOTER DECISION

Yes! To a ½ cent sales tax



I-26
ALTERNATIVES
ANALYSIS
(2014-2016)

- 15-month analysis
- Studied various high-capacity transit modes
- Identified a solution to reduce congestion and improve mobility
- Determined bus rapid transit as the preferred alternative

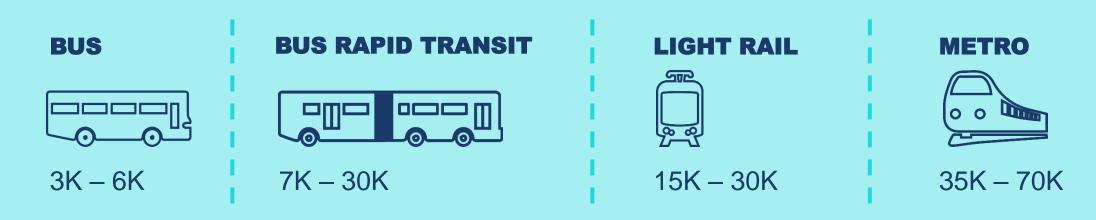


BRT 101

Introduction to Bus Rapid Transit



A modern, transit system that operates like conventional rail in dedicated, separated lanes and with the added flexibility to work in mixed traffic.



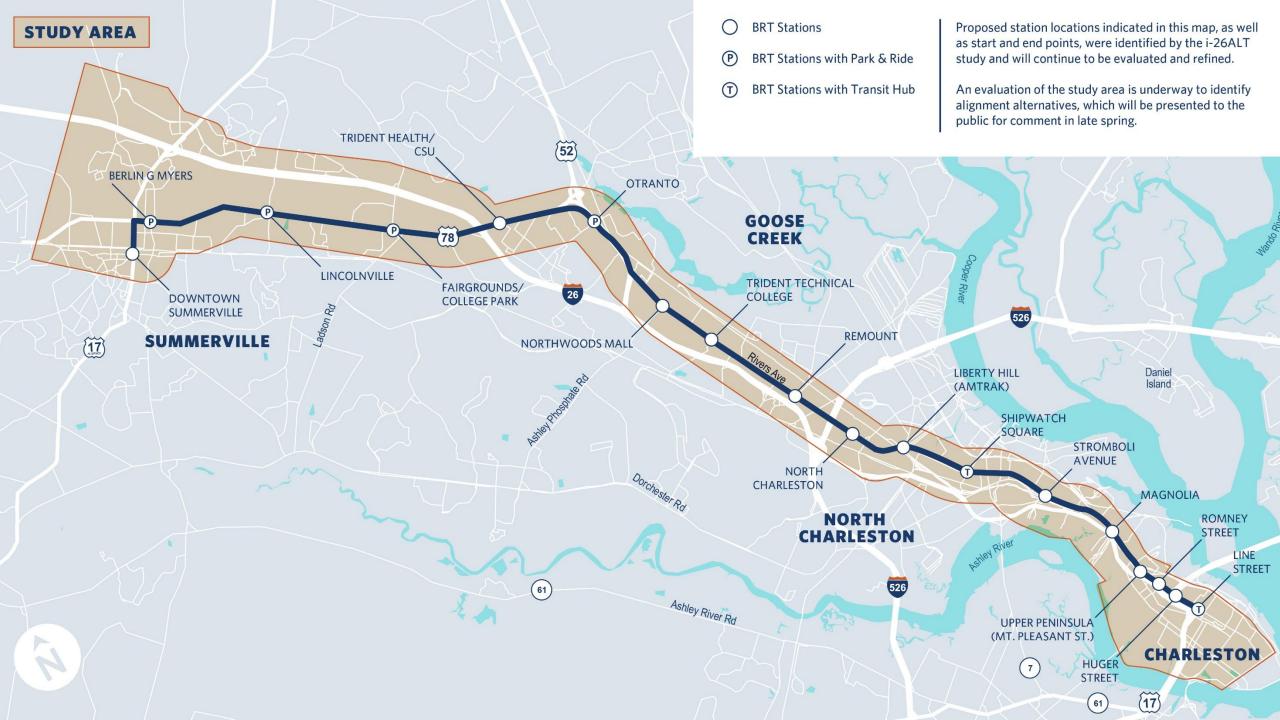
BENEFITS TO THE COMMUNITY













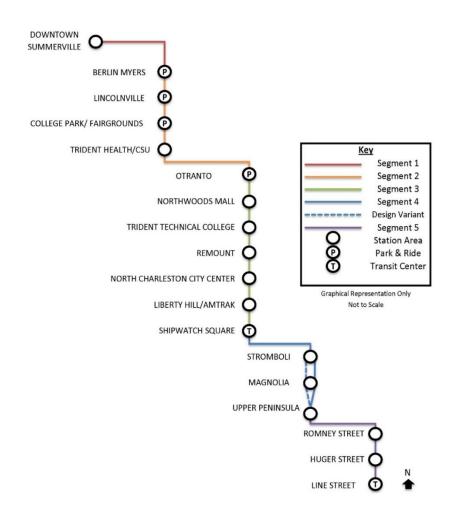
SERVICE & OPERATIONS

Frequent service

Major corridors

More direct than local service

Anchored by major activity centers or park-and-rides







FEATURES AND PROJECTED USAGE

18 stations | 23.1 mile corridor | 16 vehicles | 6,874 daily trips | 60-minute | 2 million | 6.5 million

annual trips

per year

3,772
"new" mass transit trips per day

one-way

travel

8,449 riders on the line in 2040

annual regional

transit trips



BRT 101

Common Questions





- \$250 million allocated from Charleston County half-cent sales tax funds
- The project will pursue federal funds under FTA Capital Improvement Grants (New Starts/Small Starts programs)



- Local Planning: 2014-2016
- Project Programming: Underway
- FTA: Capital Investment Grant Program
 - NEPA & Project Development: 2019-2020
 - Engineering: 2021-2023
 - Construction: 2023-2025
- Anticipated project completion: 2025





BRANDING & CORRIDOR AESTHETICS



Station Platforms

Fences & Railings

Materials

CORRIDOR ELEMENTS

Lighting

Walkways

Signs

Landscape

Color



L C R T

Lowcountry Rapid Transit





Consistency of Color & Design



Cohesiveness of Experience



Compatibility of Landscape & Hardscape



Importance of Complementary Materials



What makes this region unique and how do we want to celebrate that?



1
IDENTIFY A GROUP
"REPORTER"

2

WRITE DOWN UP TO 3 WORDS OR PHRASES FOR EACH:

- What do you celebrate about our culture and history?
- What do you love most about living here today?
- What do you want to see this community celebrate in the future?

3

CONSOLIDATE INTO TOP 3 WORDS



NOW

We'll provide your input to the architecture and design teams.

ONGOING

Designers will be busy incorporating your feedback into the conceptual design and branding process.

LATE SPRING 2019

We'll have another public meeting to continue this process.



CONNECT

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